

A Challenge From Merit.

You get all the taste
of your regular
Lights, but with
a lot less tar.

Or your
money back.

Get a taste of it.



SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.

*If you are not completely satisfied with Merit, the cost of one pack will be refunded to you.
Please write, enclosing a Merit pack bottom and the sales receipt, to: Merit Refund, Box 1234, N.Y., N.Y.

2045785384